



*Fathers & Families Center*

**BUILDING NOBLE LEGACIES**

STRATEGIC PLAN 2018 - 2020



[www.FatherResource.org](http://www.FatherResource.org)

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During the spring/summer of 2017, staff, board members and consultants met with numerous stakeholders: business and industry, government, social service and current and past participants. The goal was to identify the critical strategic goals and objectives that would move fathers and their fragile families out of poverty and on to a path of self-sufficiency; while elevating the importance of fatherhood.

The end result was the identification of three key strategic goals and seven objectives that crystalizes our focus over the next three years so that we can continue to be part of the solution for some of the most vulnerable members in our communities – the children.

## OUR MISSION

To build a noble legacy of fatherhood - assisting fathers in achieving self-sufficiency and in strengthening families to improve the life chances of children.



## OUR VISION

Each father we serve loves, supports, encourages, and actively participates in his family. Furthermore, each individual and family we serve has a stable and healthy home environment and a productive and fulfilling livelihood.



# STRATEGIC GOALS AND OBJECTIVES: 2018 - 2020

**GOAL I - Move fathers and their families out of poverty and on to self-sufficiency and stability.** *We know what fathers need to be great parents. They can find it all—including help getting an education and finding a job—right here. We also provide resources for the whole family because a stable family structure can have a significantly positive impact on a child's well-being. Therefore, Fathers and Families Center will accomplish this goal by:*

**Objective 1:** Developing, designing, and delivering holistic programs that serve diverse fathers and families; and represent the best evidence-based practices; and

**Objective 2:** Telling the transformational story through quality data collection, evaluation and publishing.

**Goal II - Increase service to the community by becoming a prominent social leader and advocate for key issues that affect fathers and their families.** *Today in America, fatherhood is an institution in crisis. With one in three children in the United States not living at home with their biological father, the crisis is growing. Living without an engaged father puts children at a staggering disadvantage. We want to share our insight and expertise about how to empower fathers and strengthen families so that we can better serve our community. Therefore, Fathers and Families Center will accomplish this goal by:*

**Objective 1:** Earning a reputation as a thought leader in matters of fatherhood through conversations and presentations at locations throughout the community; and

**Objective 2:** Advocating for systemic changes that will advance fathers and families toward self-sufficiency and stability.

**Goal III - Ensure leadership and sustainability for the future.** *We are proud of our 25 years of service to community. However, our work is not yet done. We must have ambitious goals to ensure that we have the financial and human resources to lead us into the future. Therefore, Fathers and Families Center will accomplish this goal by:*

**Objective 1:** Investing in leadership recruitment, engagement, and succession;

**Objective 2:** Establishing an endowment and grow operations through diverse funding streams; and

**Objective 3:** Establishing a clear and compelling brand identity that raises our influence and prominence community-wide.

*“It is easier for a father to have children than for children to have a real father.” Pope John XXIII.*

*“We must take responsibility to create legacies that will take the next generation to a level we could only imagine” - J. Rohn*